Cambridge Judge Business School
Entrepreneurship Centre

EnterpriseTECH 2026-27 (Cohort 20)

ENTERPRISE TECH

Explore entrepreneurship. Evaluate frontier technologies. Define viable routes to market.



Entrepreneurship Centre

UNIVERSITY OF CAMBRIDGE
Judge Business School

Programme overview.

Curious about entrepreneurship?

Are you a researcher, professional, or innovator with an idea you'd like to explore?

EnterpriseTECH is an extracurricular foundation-level programme that introduces you to entrepreneurship through a dynamic mix of learning and practical real-world experience.

You'll explore the core principles of innovation, market discovery, and value creation - then apply them to a live technology commercialisation project, guided by an experienced business supervisor.

Designed for those new to business education, the programme is open to participants from Cambridge and beyond, including researchers from across all higher education institutions worldwide, as well as industry professionals.



EnterpriseTECH: No business idea? No problem.

EnterpriseTECH combines lectures, hands-on workshops, and business supervisions with real-world application - a defining feature of the programme. As a participant, you will be assigned a team and a frontier technology project to work on, supported by a business supervisor and industry expert. You will investigate the technology, test its market potential, and shape its path to market. The STEM-focused technologies are carefully selected to align with the research backgrounds and interests of each cohort.

The programme kicks off with Programme Launch in the afternoon, followed by a 4-day Lecture Intensive, and then continues with out-of-hours supervisions and a research phase.

You'll develop creative thinking, sharpen your problem-solving skills, and build an entrepreneurial mindset. You'll learn to assess commercial viability of innovative technologies, craft funding pitches, and create compelling video content.

Time commitment.

- **Programme duration**: 10 weeks (extracurricular).
- **Personal effort**: 5-day residential in Cambridge, followed by hybrid 10 hours of supervisions and 50-60 hours of research time to contribute to your team project.
- **Cohort size**: Around 60 participants.

Who is EnterpriseTECH for?

Academic researchers. PhD students, postdocs, and university staff seeking tools and frameworks to understand how to translate research into impactful ventures.

Healthcare and industry professionals. NHS medics, industry leaders, and corporate professionals aiming to infuse innovation into their fields.

Transitioning professionals. Those who are between careers or re-entering the workforce who want to gain enterprise insights, develop new skills, and expand their professional horizons and networks.

What sort of projects do participants work on?

Participants work on real-world projects, exploring the commercial feasibility of frontier technologies. Example focus areas include:

Health sciences eg genomics, biotechnology, AI/ML, therapeutic modalities, cancer research, nanotechnology, new biomaterials, robotics and automation, and wearable health tech.

Environmental and space tech eg renewable energy technologies, climate change mitigation, sustainable agriculture, urban sustainability, water resources management.

Advanced manufacturing and materials eg advanced composites, additive manufacturing, smart materials, digital manufacturing and IoT.

Computing and communication eg edge computing, quantum computing, and next-gen networks.

EnterpriseTECH 2025-26 in numbers.

120 Participants	48% Female	29 Average Age
27% PhD Holders	15 External Universities	33 Nationalities Represented

EnterpriseTECH Cohort 20

26 January – 14 April 2027.
Application deadline: **8 November 2026**.

Apply online

www.jbs.cam.ac.uk/enterprisetech

Contact us

enterprisetech@jbs.cam.ac.uk