

LEGITIMATE LEADERSHIP:

Why Do We Willingly Follow Some Leaders And Not Others?

“Modern” management has remained essentially unchanged for the last 100 years. Is it time to challenge conventional management and propose an alternative which will revolutionise organisations and those within them?



WEDNESDAY
17 APRIL 2024

12:00 – 13:00pm
(followed by lunch)

VENUE

The Bradfield Centre, 184 Cambridge Science Park, Milton Road, Cambridge, CB4, United Kingdom

A deep understanding of what makes leaders legitimate or otherwise, has been instrumental in accelerating the success of businesses and business leaders alike. The Legitimate Leadership Model enables a transformation in people from TAKING to GIVING at work.

The Legitimate Leadership Model provides a unique framework for cultivating legitimacy, trust, contribution and accountability amongst employees in an enterprise. It is based on the premise that a key problem facing leaders at work is to establish a sense of legitimacy for their leadership. Moreover, that there are universal criteria for legitimate power.

This short briefing provides a small taste of a non-conventional leadership approach that will empower you and your business, and allow you to develop as a sought after and proven leader.

This by-invitation event will help you to reflect on the concepts of power, control, authority and accountability – and will help you to better understand how each of these fundamentally affects willingness and commitment in the workplace.

HOSTED BY


Sean Hagger & Tony Flannigan, Legitimate Leadership Associates



TOPICS COVERED

- ▶ **The Issue Of Power**
The issue of power in the workplace and the difference between power and control.
- ▶ **Intent**
The core criterion for excellence in leadership – intent and the intent test.
- ▶ **Evidencing Intent By Caring For And Growing Others**
The nature of legitimate leadership by those in positions of authority throughout the hierarchy.
- ▶ **Growth And The Empowerment Framework**
Understanding what it practically means to help people to grow to their full potential at work.
- ▶ **Aligning Leadership To The Legitimate Leadership Criteria**
Determining, from global experience, what is required to align the leadership of an enterprise to the Legitimate Leadership criteria.

 www.legitimateleadership.com

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